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AN ENVIRONMENTAL AND ENERGY LAW PRACTICE

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Julie G. Hayes, Marketing Manager for Manko, Gold, Katcher & Fox, LLP, Participates in LMA MPC'S Educational Program:

“Small Law Firm Marketing: A Panel Discussion”

Philadelphia, PA (January 21, 2011) – Julie Hayes, Marketing Manager for Manko, Gold, Katcher & Fox, LLP (MGKF), spoke at a panel discussion hosted by the Legal Marketing Association – Metropolitan Philadelphia Chapter (LMA MPC) on Thursday, January 20 at the Radisson Plaza-Warwick Hotel in Center City. Hayes joined six other speakers for the program “Small Law Firm Marketing: A Panel Discussion.”

Before joining MGKF, Hayes served as the Director of Grants and Special Projects for the American Academy of Orthotists and Prosthetists in Washington, DC. She was instrumental in advancing O&P education, research and awareness. She is the former Executive Director of the Orthotic & Prosthetic Athlete Assistance Fund and directed the O&P profession's sponsorship of the 1996 Atlanta Paralympic Games.

Hayes is a graduate of the College of William and Mary. She studied business with a concentration in marketing.

MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic region and on a national basis. MGKF's offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit www.mgkflaw.com or call 484-430-5700 or 856-317-1299.

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