

**FOR IMMEDIATE RELEASE**

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## **“MAKING ‘CENTS’ OF GOING GREEN”**

### **A Conference presented by The Association for Accounting Administration**

*Featuring John S. Kirk of Manko, Gold, Katcher & Fox, LLP  
Wednesday, July 7*

Philadelphia, PA (June 29, 2010) – As Corporate America becomes more committed to sustainability and green practices, the benefits of implementing a sustainability program appear in many areas of their businesses. On Wednesday, July 7 at 11 a.m., John S. Kirk, a Certified Legal Manager and Director of Administration at Manko, Gold, Katcher & Fox, LLP (MGKF), will explain how sustainability programs can make financial sense for businesses. His presentation, “Making ‘Cents’ of Going Green,” will be a live, interactive 60-minute conference presented by the Association for Accounting Administration (AAA). Individuals can participate either over the phone or through an internet connection.

Kirk will discuss specific green practices that can impact supply and energy cost savings, creating a healthier work environment, more efficient building design, and the recruiting and retention benefits of these practices. The cost for the program is \$25 for AAA members and \$40 for non-members. There are no prerequisites for the course and participants will receive one CPE credit hour. To learn more or to register in advance, visit [www.cpaadmin.org](http://www.cpaadmin.org).

Kirk has served in several leadership roles for the Association of Legal Administrators, chairs MGKF’s Green Team, serves on the Greater Philadelphia Green Business

Program's Education Committee, and speaks locally and nationally on sustainability and green practices. MGKF was named one of seven law firms nation-wide to help pilot test and launch the Law Office Climate Challenge, a joint project of the American Bar Association and the US Environmental Protection Agency.

*Celebrating its 20<sup>th</sup> year, MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic region and on a national basis. MGKF's offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit [www.mgkflaw.com](http://www.mgkflaw.com) or call 484-430-5700 or 856-317-1299.*

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