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**JOHN KIRK OF MANKO, GOLD, KATCHER & FOX, LLP  
SPOKE ON “MAKING COMMON ‘CENTS’ OF GOING GREEN”  
AT 2010 LAW FIRM FINANCIAL MANAGEMENT CONFERENCE & EXPO**

**Philadelphia, PA (February 22, 2010)** – Addressing environmental and economic benefits of sustainability in the law firm, John Kirk, CLM, Director of Administration at Manko, Gold, Katcher & Fox, LLP (MGKF), presented “Making Common ‘Cents’ of Going Green” at the Association of Legal Administrators’ (ALA) 2010 Law Firm Financial Management Conference & Exposition in Carefree, Arizona on February 20.

Kirk advised fellow legal administrators on the benefits of implementing a sustainability program, such as supply and energy cost savings, healthier environments for employees and recruiting and retention advantages. The discussion also focused on the hard dollar expenditures, as well as the recovery possible from making such changes.

Kirk has been a member of the Association of Legal Administrators (ALA) since 1987 and joined the Philadelphia ALA Chapter in 1994, after re-locating from a law firm in Massachusetts. He has served as an ALA At-Large Director, Annual Educational Conference committee member and Chair of the 1994 Annual Educational Conference, and past Chair of the CLM<sup>sm</sup> (Certified Legal Manager) Certification Committee. He currently serves as the chairperson of ALA’s Vendor Relations Committee and is a Fellow in the College of Law Practice Management.

*Celebrating its 20<sup>th</sup> year, MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic region and on a national basis. MGKF’s offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit [www.mgkflaw.com](http://www.mgkflaw.com) or call 484-430-5700 or 856-317-1299.*

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