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**JOHN KIRK OF MANKO, GOLD, KATCHER & FOX, LLP
TO SPEAK ON GOING GREEN IN THE LAW FIRM**

Philadelphia, PA (September 24, 2009) – John Kirk, CLM, Director of Administration at Manko, Gold, Katcher & Fox, LLP (MGKF), an environmental, energy and land use law firm in Bala Cynwyd, PA, will present “Going Green: What Does It Take? What Does It Mean?” at the Association of Legal Administrators (ALA) Region 4 Educational Conference and Exhibition in San Antonio, Texas on Saturday, October 3. The two-day conference will take place at the Crowne Plaza Hotel San Antonio Riverwalk, San Antonio, Texas on Friday, October 2 and Saturday, October 3.

Kirk will advise fellow legal administrators on the benefits of implementing a sustainability program, such as supply and energy cost savings, healthier environments for employees and buildings that are developed in an environmentally sensitive manner. In addition, they will stress the importance of law firms keeping up with their clients’ efforts in going “green.” Toward this end, the presentation will focus on the American Bar Association- Environmental Protection Agency’s Law Office Climate Challenge Program, the U.S. Green Building Council’s LEED Rating System and strategies that will help enhance worker productivity, reduce absenteeism and lower energy and supply costs.

Kirk has been a member of the Association of Legal Administrators (ALA) since 1987 and joined the Philadelphia ALA Chapter in 1994, after re-locating from a law firm in Massachusetts. He has served as an ALA At-Large Director, Annual Educational Conference committee member and Chair of the 1994 Annual Educational Conference, and past Chair of the CLMsm (Certified Legal Manager) Certification Committee. He currently serves as the chairperson of ALA’s Vendor Relations Committee and is a Fellow in the College of Law Practice Management.

The ALA Region 4 Educational Conference and Exhibition will be held October 2 - 3 at the Crowne Plaza Hotel San Antonio Riverwalk, San Antonio, Texas. Continuing education credits are available. For registration and information call 847-267-1252 or visit www.alanet.org.

MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic region and on a national basis. MGKF’s offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit www.mgkflaw.com or call 484-430-5700 or 856-317-1299.

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