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**JOHN KIRK OF MANKO, GOLD, KATCHER & FOX, LLP  
TO SPEAK ON GOING GREEN IN THE LAW FIRM**

**Philadelphia, PA (April 30, 2009)** – John Kirk, CLM, Director of Administration at Manko, Gold, Katcher & Fox, LLP (MGKF), an environmental, energy and land use law firm in Bala Cynwyd, PA, will co-present “Going Green: What Does It Take? What Does It Mean” at the Association of Legal Administrators (ALA) 38<sup>th</sup> Annual Educational Conference and Exhibition in New Orleans on Tuesday, May 19. The four-day conference will take place at the New Orleans Morial Convention Center in New Orleans, LA, from Monday, May 18 through Thursday, May 21.

Kirk and co-presenter, Regina Maciula, SPHR, Executive Director for Wendel, Rosen, Black & Dean, LLP, in Oakland, CA, will advise fellow legal administrators on the benefits of implementing a sustainability program, such as supply and energy cost savings, healthier environments for employees and buildings that are developed in an environmentally sensitive manner. In addition, they will stress the importance of law firms keeping up with their clients’ efforts in going “green.” Toward this end, the presentation will focus on the American Bar Association- Environmental Protection Agency’s Law Office Climate Challenge Program, the U.S. Green Building Council’s LEED Rating System and strategies that will help enhance worker productivity, reduce absenteeism and lower energy and supply costs.

Kirk has been a member of the Association of Legal Administrators (ALA) since 1987 and joined the Philadelphia ALA Chapter in 1994, after re-locating from a law firm in Massachusetts. He has served as an ALA At-Large Director, Annual Educational Conference committee member and Chair of the 1994 Annual Educational Conference, and past Chair of the CLM<sup>sm</sup> (Certified Legal Manager) Certification Committee. He currently serves on ALA’s Vendor Relations Committee and is a Fellow in the College of Law Practice Management.

The ALA 38<sup>th</sup> Annual Educational Conference and Exhibition will be held May 18-21 at the New Orleans Morial Convention Center in New Orleans, LA. Continuing education credits are available. For registration and information call 847-267-1252 or visit [www.alanet.org](http://www.alanet.org).

*MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic Region and on a national basis. MGKF’s offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit [www.mgkflaw.com](http://www.mgkflaw.com) or call 484-430-5700 or 856-317-1299.*

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