

MANKO, GOLD, KATCHER & FOX, LLP CONTINUES ITS COMMITMENT TO "GOING GREEN" BY JOINING THE GREATER PHILADELPHIA GREEN BUSINESS PROGRAM

Philadelphia, **PA (March 24)** – Continuing its longstanding commitment to reduce the impacts of its office practices on the environment, Manko, Gold, Katcher & Fox, LLP (MGKF) recently signed on with the Greater Philadelphia Green Business Program, a new initiative by The Pennsylvania Environmental Council (PEC) and promoted in partnership with the PENJERDEL Council. MGKF is one of 33 companies and firms from across the region that has joined the Green Business Program as a charter member prior to the program's public launch.

"As an environmental boutique law firm, our firm has always been sensitive to green practices, and therefore, we felt it vitally important to help spearhead the Green Business Program and encourage other local businesses to join in the movement," said Bruce Katcher, a partner with MGKF who acted as signatory for the firm in committing to the new program. Katcher is also a member of the Organizing Committee for the Green Business Program, on which he participated as a representative of MGKF and the PENJERDEL Council. He is a member of PENJERDEL's Executive Committee and chairs the organization's Environment Committee.

By joining the Greater Philadelphia Green Business Program, MGKF will look to further implement sustainable office practices, reduce its carbon footprint, help reduce global climate change and protect water, air and other natural resources. Over the last several years, the firm has made changes in its daily business practices by using recycled paper in its office copiers and printers, retrofitting existing light fixtures (using energy efficient florescent bulbs and de-lamping fixtures from four bulbs to two), and purchasing Energy STAR-rated computers. In addition, MGKF has helped launch the Law Office Climate Challenge Program, a joint effort of the American Bar Association and EPA targeted at developing and implementing sustainable business practices in a law office setting.

The Green Business Program requires the implementation of seven Mandatory Measures and at least 20 additional Elective Measures within six months of signing the commitment. The program also asks businesses to renew their commitment every 12 months. Participating businesses will be provided with a checklist of green operational practices and will achieve either Basic, Silver, Gold, or Platinum rankings based on the number of practices they adopt. The Green Business Program is a component of PEC's Sustainable Philadelphia Initiative to promote sustainable practices and policies among residents, businesses, non-profit organizations, and governments throughout the region. It is also a feature of PENJERDEL's Green Vision initiative aimed at promoting the Greater Philadelphia Region as a green place to do business.

MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic Region and on a national basis. MGKF's offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit <u>www.mgkflaw.com</u> or call 484-430-5700 or 856-317-1299.