



**FOR IMMEDIATE RELEASE**

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**JOHN KIRK OF MANKO, GOLD, KATCHER & FOX, LLP  
TO SPEAK ON GOING GREEN IN THE LAW FIRM**

**Philadelphia, PA (November 3, 2008)** – John Kirk, CLM, Director of Administration at Manko, Gold, Katcher & Fox, LLP (MGKF), an environmental, energy and land use law firm in Bala Cynwyd, Pa., will co-present “Going Green in Your Law Firm – It’s Just Good Sense” at the Association of Legal Administrators (ALA) Regions 2 & 3 Educational Conference and Exhibition in Indianapolis, IN on Friday, November 14. The three-day conference will take place at the Hyatt Regency Indianapolis, on Thursday, November 13 through Saturday, November 15.

Kirk and co-presenter, Marshall Fletcher, Sales Director for All-State Legal in Cranford, N.J., will advise fellow legal administrators on the benefits of implementing a “green” program, such as supply and energy cost savings, healthier environments for employees and buildings that are developed in an environmentally sensitive manner. In addition, they will stress the importance of law firms keeping up with their clients’ efforts in going “green.” Toward this end, the presentation will focus on the American Bar Association- Environmental Protection Agency’s Law Office Climate Challenge Program, the U.S. Green Building Council’s LEED Rating System and strategies that will help enhance worker productivity, reduce absenteeism and lower energy and supply costs.

Kirk has been a member of ALA since 1987 and joined the Philadelphia ALA Chapter in 1994, after relocating from a law firm in Massachusetts to become MGKF’s administrator. He has served as an ALA At-Large Director, Annual Educational Conference committee member and Chair of the 1994 Annual Educational Conference, and past Chair of the CLM<sup>sm</sup> (Certified Legal Manager) Certification Committee. He currently serves on ALA’s Vendor Relations Committee and is a Fellow in the College of Law Practice Management.

The ALA Regions 2 & 3 Educational Conference and Exhibition will be held Thursday, November 13 through Saturday, November 15 at the Hyatt Regency Indianapolis, 1 South Capital Avenue, Indianapolis, IN. Continuing education credits are available. For registration and information call 800-651-7916 or visit [www.alanet.org](http://www.alanet.org).

*MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic Region and on a national basis. MGKF’s offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit [www.mgkflaw.com](http://www.mgkflaw.com) or call 484-430-5700 or 856-317-1299.*

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