



## Course Planner

### Brenda H. Gotanda, Esq., LEED AP BD&C<sup>1, 2</sup>

Ms. Gotanda is a partner with the environmental and energy law firm of Manko, Gold, Katcher & Fox, LLP ("MGKF") and a LEED<sup>®</sup> Accredited Professional. She serves as Co-chair of the MGKF Sustainability Practice Group and Administrator of its Sustainability Directors' Roundtable. Ms. Gotanda represents and counsels clients on a broad range of environmental, energy, land use, and health and safety issues in regulatory compliance, transactional, permitting, and enforcement matters. Her practice includes sustainability, renewable energy, green building, due diligence, brownfield redevelopment, water and waste compliance, spill response, and site remediation. She serves on the Board of Directors of the Delaware Valley Green Building Council (DVGBC) and is Chair of the Radnor Township Environmental Advisory Council. Ms. Gotanda is a founder and Director Emeritus of the Society of Women Environmental Professionals of Greater Philadelphia. Ms. Gotanda has also served as Co-chair of the Environmental Law Committee of the Philadelphia Bar Association and as a member of the Board of Directors of the Friends of the Japanese House and Garden in Fairmount Park. Ms. Gotanda has been listed in Best Lawyers in America for Environmental Law since 2009. She earned her J.D. degree, with honors, from the University of Texas School of Law and her B.A. degree, *summa cum laude*, from Boston College. She may be contacted at [bgotanda@mgkflaw.com](mailto:bgotanda@mgkflaw.com).

## Faculty

**Lauren P. Alterman, Esq.<sup>2</sup>**  
Saint-Gobain Corporation  
Valley Forge

**James J. Bowes, Esq.<sup>1</sup>**  
Liberty Property Trust, Malvern

**Andrew C. Burr, LEED AP<sup>1,2</sup>**  
Institute for Market Transformation  
Washington, DC

**Caroline Keicher<sup>3</sup>**  
Institute for Market Transformation  
Washington, DC

**Scott Kelly, AIA, LEED AP<sup>1,2</sup>**  
Re:Vision Architecture, Philadelphia

**Dusty Elias Kirk, Esq.<sup>3</sup>**  
Reed Smith, Pittsburgh

**Chad I. Michaelson, Esq.<sup>3</sup>**  
Meyer, Unkovic & Scott LLP  
Pittsburgh

**Janet Milkman<sup>1,2</sup>**  
Delaware Valley Green Building  
Council (DVGBC), Philadelphia

Additional faculty to be announced.

Speaking in: Philadelphia<sup>1</sup>, Mechanicsburg<sup>2</sup> Pittsburgh<sup>3</sup>

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5080 Ritter Rd., Mechanicsburg PA 17055-6903

# Energy Efficiency, Green Building and Sustainability

What real estate lawyers need to know now

MORE INFORMATION



MECHANICSBURG • FRI., OCT. 12, 2012 ■ PHILADELPHIA • TUES., OCT. 30, 2012 ■ PITTSBURGH • WED., OCT. 31, 2012

**3** CLE CREDITS  
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# Energy Efficiency, Green Building and Sustainability

What real estate lawyers need to know now



**Mechanicsburg:** Fri., Oct. 12, 2012

**Philadelphia:** Tues., Oct. 30, 2012

**Pittsburgh:** Wed., Oct. 31, 2012

► 9:00 am to 12:15 pm

PENNSYLVANIA BAR INSTITUTE  
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BRINGING EXCELLENCE TO CLE

## Get the latest update on Green Building

- Navigate the requirements associated with LEED Certification
- Know more about green leasing
- Get a better grasp of sustainable design

## Find out what you need to know about energy efficiency and its role in driving change in commercial buildings

- Understand the importance of benchmarking/Energy Star
- Get up to speed on the trend towards local mandates and hear about pending legislation in Philadelphia
- Dissect the legal and policy issues

## Gain insights on sustainability from general counsel

- Get a handle on value, ROI and market demand
- Get tips on tenant education and relationships
- Discover what you need to know about contract opportunities and risk management

## Dates & Locations

9:00 am to 12:15 pm; check-in begins at 8:30 am

### Mechanicsburg • Fri., Oct. 12, 2012

PBI Conference Center, 5080 Ritter Rd., Rossmoyne Exit, Rt. 15

### Philadelphia • Tues., Oct. 30, 2012

The CLE Conference Center, Wanamaker Building  
10th Floor, Ste. 1010, Juniper St. entrance  
(between 13th & Broad Sts., opposite City Hall)

### Pittsburgh • Wed., Oct. 31, 2012

Professional Development Conference Center, 339 Sixth Ave., Suite 760

In this new course you'll hear about all the latest information related to green building, energy efficiency and sustainability. Panels composed of attorneys and area experts will help you understand the most recent developments in the field and the legal implications. By understanding the broader picture, you'll be able to advise your clients more effectively. As a real estate attorney, construction lawyer, or in-house counsel these are issues you'll want to make sure you are on top of. Come listen to the experts and make sure you're informed.

9:00 - 9:15	<b>Introduction: What Real Estate Lawyers Need to Know Now and Why</b>
9:15 - 10:15	<b>Hot Topics in Green Building</b> <ul style="list-style-type: none"> <li>• LEED Certification</li> <li>• Green Leasing</li> <li>• Sustainable Design</li> <li>• Greenbuild 2013</li> </ul>
10:15 - 10:30	<b>Break</b>
10:30 - 11:15	<b>Energy Efficiency—Driving Change in Commercial Buildings</b> <ul style="list-style-type: none"> <li>• Benchmarking/Energy Star</li> <li>• Local Mandates</li> <li>• Philadelphia Legislation</li> <li>• Legal and Policy Issues</li> </ul>
11:15 - 12:15	<b>Sustainability—The General Counsel's Perspective</b> <ul style="list-style-type: none"> <li>• Value, ROI, Market Demand</li> <li>• Tenant/Customer Relationships</li> <li>• Contract Opportunities</li> <li>• Managing Risk</li> </ul>

REGISTER TODAY! 800.247.4724 • PBI.ORG

#### Registration Policy

Please register early! Save \$25 on registrations received 3 or more business days before the course date. Pre-registered customers will receive priority on the distribution of course materials. Walk-in registrations will be accepted on a space-available basis, but please check [www.pbi.org](http://www.pbi.org) or call (800) 247-4724 to confirm space is available and the schedule has not changed.

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If you require special arrangements, please contact Customer Service at (800) 932-4637 at least ten days before the course date.

**Speaker Substitutions** PBI reserves the right to substitute speakers at all programs.

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#### Legal Services/Public Interest Lawyers

PBI waives tuition fees for the first 12 hours of CLE taken in each calendar year for attorneys employed full-time by many nonprofit legal services and public interest organizations. These attorneys may enroll for additional CLE courses at 50% of the highest member fee.

#### Registration Confirmation

To receive a confirmation, please be sure to include your email address on the registration form.

#### Weather Related Cancellations

Check [www.pbi.org](http://www.pbi.org) or call (800)-932-4637 ext. 2205.

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## Energy Efficiency, Green Building and Sustainability 7572F

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- Philadelphia • Tues., Oct. 30, 2012
- Pittsburgh • Wed., Oct. 31, 2012

### Tuition (includes course book)

Early*	Member — Pa., or any co. bar assn.	Standard
\$229	<input type="checkbox"/>	\$254
\$209	<input type="checkbox"/> Member admitted after 1/1/08	\$234
\$249	<input type="checkbox"/> Nonmember	\$274
\$99	<input type="checkbox"/> Paralegals attending with an atty.	\$124
\$115	<input type="checkbox"/> Judges and judicial law clerks	\$140
\$105	<input type="checkbox"/> Judges and judicial law clerks (admitted after 1/1/08)	\$130

\*Registrations received 3 or more business days before the presentation qualify for the **Early Registration Discount**.

### Book & Audio CD

- Course Book** (2012-7572) — \$69 plus \$6.00 S&H & \$4.50 tax (\$79.50)
- Audio CD** (ACD-7572) — \$39 plus \$6.00 S&H & \$2.70 tax (\$47.70)
- Audio CD & Book Set** (ACDS-7572) — \$99 plus \$6.00 S&H & \$6.30 tax (\$111.30)

If you are ordering course materials separately, please allow two weeks after the first program for the shipment of books and 4 to 6 weeks for shipment of the CDs and book/CD sets.

Name \_\_\_\_\_ Atty. # \_\_\_\_\_

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I have enclosed my discount coupon in the amount of

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