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## **2009 ENVIRONMENTAL COMMUNITY SERVICE AWARD**

### **RAISING AWARENESS OF ENVIRONMENTAL CONCERNS WITH SCHOOLS THROUGHOUT THE DELAWARE VALLEY**

#### **Region-Wide Collaboration Spearheaded by Wawa, NBC 10 and Manko, Gold, Katcher & Fox, LLP**

**Philadelphia, PA (November 14, 2008)** – With the success of the 2008 Environmental Community Service Award, Wawa, NBC 10, and the environmental law firm Manko, Gold, Katcher & Fox, LLP (MGKF) have united, once again, to present the Fourth Annual Environmental Community Service Award. The partners are honored to have been recognized in 2008 for the outstanding opportunity they provide to schools through this award program. In November, they received the Education Award from the Pennsylvania Resource Council and, in September, they were presented a Corporate Philanthropy Award from the Philadelphia Business Journal.

The goal of the Environmental Community Service Award is to raise awareness of environmental concerns and to encourage middle and high schools in the Delaware Valley to participate in a community service project that will enhance and improve the quality of life in their community. Each year, one high school and one middle school receive a \$5,000 honorarium to further their environmental programs. The 2008 winners were Cedarbrook Middle School in Wyncote, Pennsylvania and Gateway Regional High School in Woodbury Heights, New Jersey. Winners from 2007 were W.B. Saul High School of Agricultural Sciences, Sadie Tanner Mossell Alexander University of Pennsylvania Partnership School both in Philadelphia. In 2006, the winners were Friends Central Middle School in Merion, PA and Camden High School in Camden, New Jersey.

The applications for this year's Environmental Community Service Award are available online at [www.wawa.com](http://www.wawa.com), [www.nbc10.com](http://www.nbc10.com) and [www.mgkflaw.com](http://www.mgkflaw.com). All applications must be signed by a school official and submitted by Friday, February 20, 2009. Winners will be announced just prior to Earth Day, Wednesday, April 22, 2009.

Representatives from The Franklin Institute, the Academy of Natural Sciences, Pennsylvania and New Jersey's Department of Environmental Protection, and Delaware's Department of Natural Resources and Environmental Control will judge the environmental competition. Individuals from each of the sponsors, Wawa, NBC 10 and MGKF, will also judge.

For more information about The Environmental Community Service Award, visit [www.wawa.com](http://www.wawa.com), [www.nbc10.com](http://www.nbc10.com), or [www.mgkflaw.com](http://www.mgkflaw.com). The application must be signed by a school official, and can be submitted by e-mail to [publicrelations@wawa.com](mailto:publicrelations@wawa.com) (providing it is sent from an official school e-mail address). It can also be mailed to Wawa, Public Relations Department, 260 Baltimore Pike, Wawa, PA 19063. For more information, schools can call Wawa's Customer Call Center at 1-800-444-9292.

Manko, Gold, Katcher & Fox, LLP concentrates its practice in environmental and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic Region and on a national basis. Their commitment to education is manifested in the lawyers' participation in environmental programs outside the office.

Wawa, Inc., a privately held company, traces its roots back to 1803 as an iron foundry in New Jersey. Owner George Wood started a dairy processing plant in Wawa, PA, in 1902. The milk business was a success, due to its quality, cleanliness and "certified" process. In 1964, George's grandson Grahame Wood opened the first Wawa Food Market in Folsom, PA. Today the company operates more than 540 stores in Delaware, Maryland, New Jersey, Pennsylvania and Virginia. Wawa is known for its branded products including award-winning coffee and freshly prepared hoagies. Wawa consistently ranks among Forbes' top 200 privately held companies. "Wawa" is the Lenni-Lenape Indian word for flying goose.

NBC 10, one of 10 Owned & Operated NBC television stations, is located in Bala Cynwyd, Pa., a suburb of Philadelphia. Millions of viewers throughout Greater Philadelphia, Lehigh Valley, South Jersey and Delaware tune into NBC 10 everyday for the most up-to-date news, weather, sports, consumer, health and traffic reports. NBC 10's 4 p.m. news • "All That & More" • is the only fully interactive news program in the region. Viewers also tune in daily to watch the "10!" show, an upbeat, one-hour lifestyle and entertainment show featuring local, national and internationally known celebrities. The program airs live Monday through Friday at 11 a.m. Recognized as the No. 1 web site ([www.nbc10.com](http://www.nbc10.com)) in the top 50 markets, NBC10.com received the prestigious National Edward R. Murrow Award.

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