

FOR IMMEDIATE RELEASE

CONTACT: Sharla Feldscher Public Relations
Sharla Feldscher, 215-627-0801 x 101
sharla@sf-pr.com, cell 215-258-4868
Allison Cradic, 215-627-0801 x 102
Allison@sf-pr.com, cell 215-285-4867

2010 ENVIRONMENTAL COMMUNITY SERVICE AWARD

CELEBRATING FIVE YEARS OF RAISING AWARENESS OF ENVIRONMENTAL CONCERNS WITH SCHOOLS THROUGHOUT THE DELAWARE VALLEY

Region-Wide Collaboration Spearheaded by Wawa, NBC 10 and Manko, Gold, Katcher & Fox, LLP

Philadelphia, PA (November 16, 2009) – Now in its fifth year, the Annual Environmental Community Service Award will once again be presented by Wawa, NBC 10, and the environmental law firm Manko, Gold, Katcher & Fox, LLP (MGKF). The goal of the Environmental Community Service award is to raise awareness of environmental concerns and to recognize middle and high schools in the Delaware Valley for their efforts in environmental service projects that enhance and improve the quality of life in their communities.

Each year one high school and one middle school receive a \$5,000 honorarium to further their environmental programs. The applications for this year's Environmental Community Service Award are available online at www.wawa.com, www.nbc10.com and www.mgkflaw.com. All applications must be signed by a school official and submitted by Friday, February 26, 2010. Winners will be announced just prior to the 40th anniversary of Earth Day, Thursday, April 22, 2010.

Eight schools in the tri-state area have been recognized for their outstanding programs. In 2009, Interboro High School in Prospect Park, Pennsylvania was recognized for its kindergarten student mentoring program revolving around the environment and St. Francis Xavier School in the Fairmount section of Philadelphia won for its creatively designed "art garden" reflecting themes from its neighbor, the Philadelphia Museum of Art. In 2008, Cedarbrook Middle School in Wyncote, Pennsylvania was honored for implementing an investigative program of the Tookany Creek Watershed and Gateway Regional High School in Woodbury Heights, New Jersey for its environmental programs linking hydroponics, aquaculture and alternative energy. Winners from 2007 were both in Philadelphia: W.B. Saul High School of Agricultural Sciences won for its project of phyto-remediation, which removes traces of lead

and other pollutants from the soil of neighbors nearby homes, and the Sadie Tanner Mossell Alexander University of Pennsylvania Partnership School for their urban arboretum. In 2006, Friends Central Middle School in Merion, PA was recognized for the evaluation study it conducted of other schools' environmental problems and suggested solutions and for cleaning the grounds of Morris Park, while Camden High School in Camden, New Jersey was recognized for their BEES program (Building Environmental Education Solutions) where education is passed from high school, to middle school, to elementary school students.

Robb Fox, managing partner of Manko, Gold, Katcher & Fox, LLP, who has been one of the strong forces behind the award, is proud of the programs they have recognized. "Each year we are impressed with the incredibly creative and resourceful programs developed and implemented by the students. It's difficult being a judge because we have seen over 100 worthwhile efforts by students and faculty over these past four years. Selecting the winners is never easy."

The individuals who judge the programs are all experts in the field of the environment and science. They are representatives from The Franklin Institute, the Academy of Natural Sciences, the Fairmount Water Works Interpretive Center, Pennsylvania and New Jersey's Department of Environmental Protection, and Delaware's Department of Natural Resources and Environmental Control along with someone representing each sponsor -- Wawa, NBC 10 and MGKF.

The Environmental Community Service Award application is available electronically at these links.

- Wawa - <http://www.wawa.com/WawaWeb/PressReleases.aspx>;
- NBC 10 - <http://www.nbcphiladelphia.com/station/spotlight/Environmental-Community-Service-Award.html>
- Manko, Gold, Katcher & Fox, LLP – <http://www.mgkflaw.com/MGKFinTheNews2009/mgkfNews-20091116.html>

Read any of these links, download the application, complete it and send it electronically from an official school e-mail address to: public.relations@wawa.com.

The application must be signed by a school official, and can be submitted by e-mail to public.relations@wawa.com (providing it is sent from an official school e-mail address). It can also be mailed to Wawa, Public Relations Department, 260 Baltimore Pike, Wawa, PA 19063. For more information, schools can call Wawa's Customer Call Center at 1-800-444-9292.

Manko, Gold, Katcher & Fox, LLP concentrates its practice in environmental and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic Region and on a national basis. Their commitment to education is manifested in the lawyers' participation in environmental programs outside the office.

Wawa, Inc., a privately held company, traces its roots back to 1803 as an iron foundry in New Jersey. Owner George Wood started a dairy processing plant in Wawa, PA, in 1902. The milk business was a success, due to its quality, cleanliness and "certified" process. In 1964, George's grandson Grahame Wood opened the first Wawa Food Market in Folsom, PA. Today the company operates more than 540 stores in Delaware, Maryland, New Jersey, Pennsylvania and Virginia. Wawa is known for its branded products including award-winning coffee and freshly prepared hoagies. Wawa consistently ranks among Forbes' top 200 privately held companies. "Wawa" is the Lenni-Lenape Indian word for flying goose.

NBC 10, one of 10 Owned & Operated NBC television stations, is located in Bala Cynwyd, Pa., a suburb of Philadelphia. Millions of viewers throughout Greater Philadelphia, Lehigh Valley, South Jersey and Delaware tune into NBC 10 everyday for the most up-to-date news, weather, sports, consumer, health and traffic reports. NBC 10's 5 p.m. news • "All That & More" • is the only fully interactive news program in the region. Viewers also tune in daily to watch the "The 10! Show" show, an upbeat, one-hour lifestyle and entertainment show featuring local, national and internationally known celebrities. The program airs live Monday through Friday at 11 a.m. Recognized as the No. 1 web site (www.nbc10.com) in the top 50 markets, NBC10.com received the prestigious National Edward R. Murrow Award.

###