



Green Business Survey

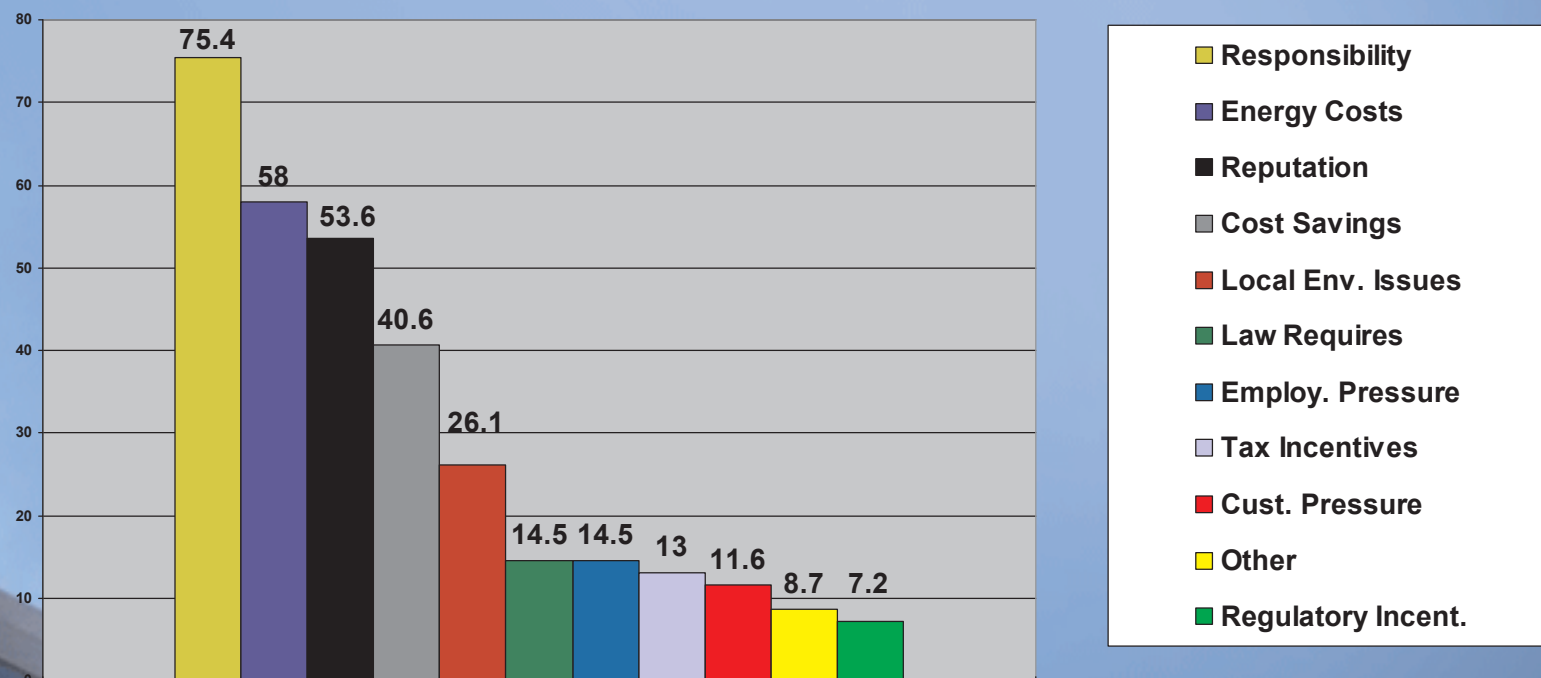
in partnership with the Chamber of Commerce
Southern New Jersey

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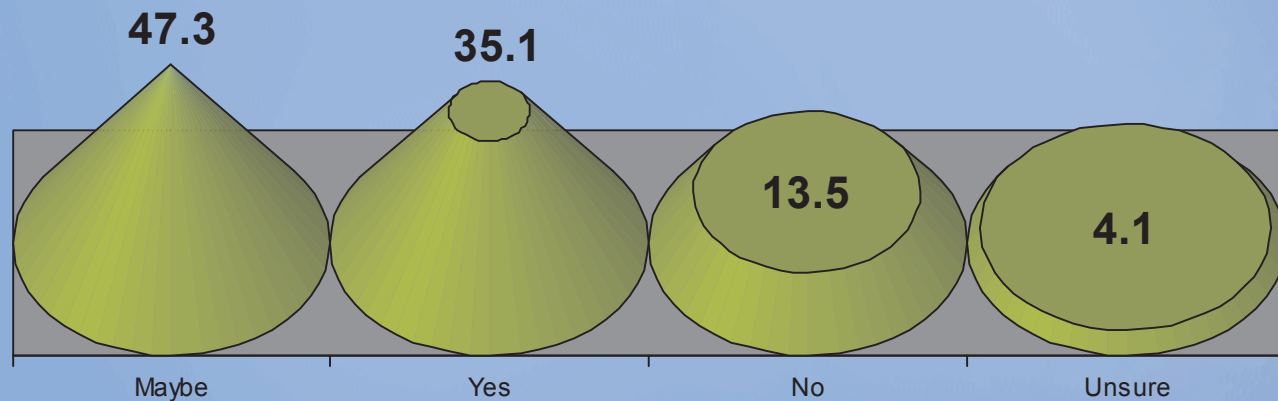
Green Business Attitudes & Influences

- Social responsibility and business economics seem to be the most important considerations influencing green practices



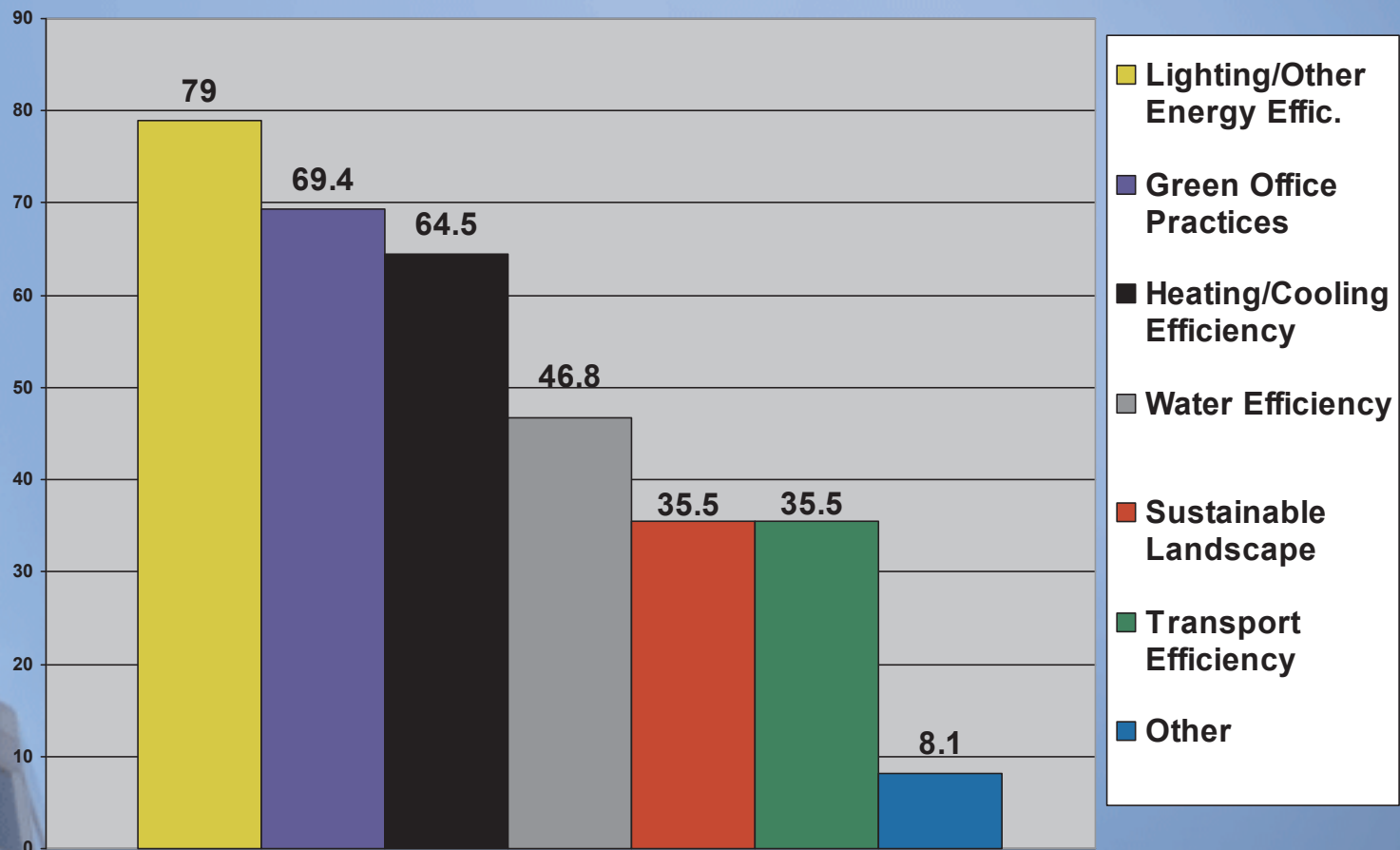
Green Returns

- More than 80 percent of respondents indicated they would or might undertake a green project even if it did not meet their ROI requirements.



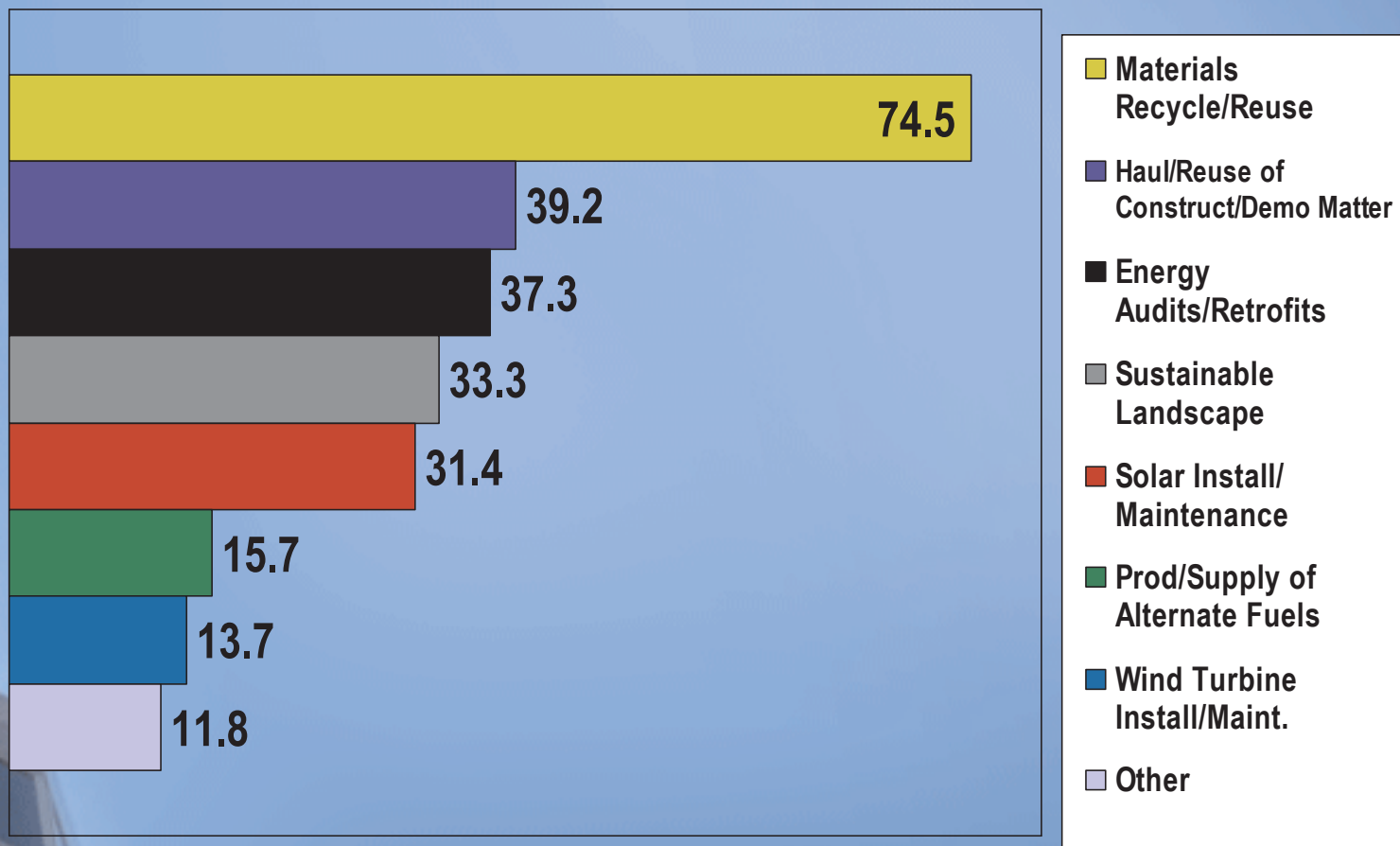
Green Initiatives

- Respondents implemented or plan to implement initiatives to address their environmental impact.



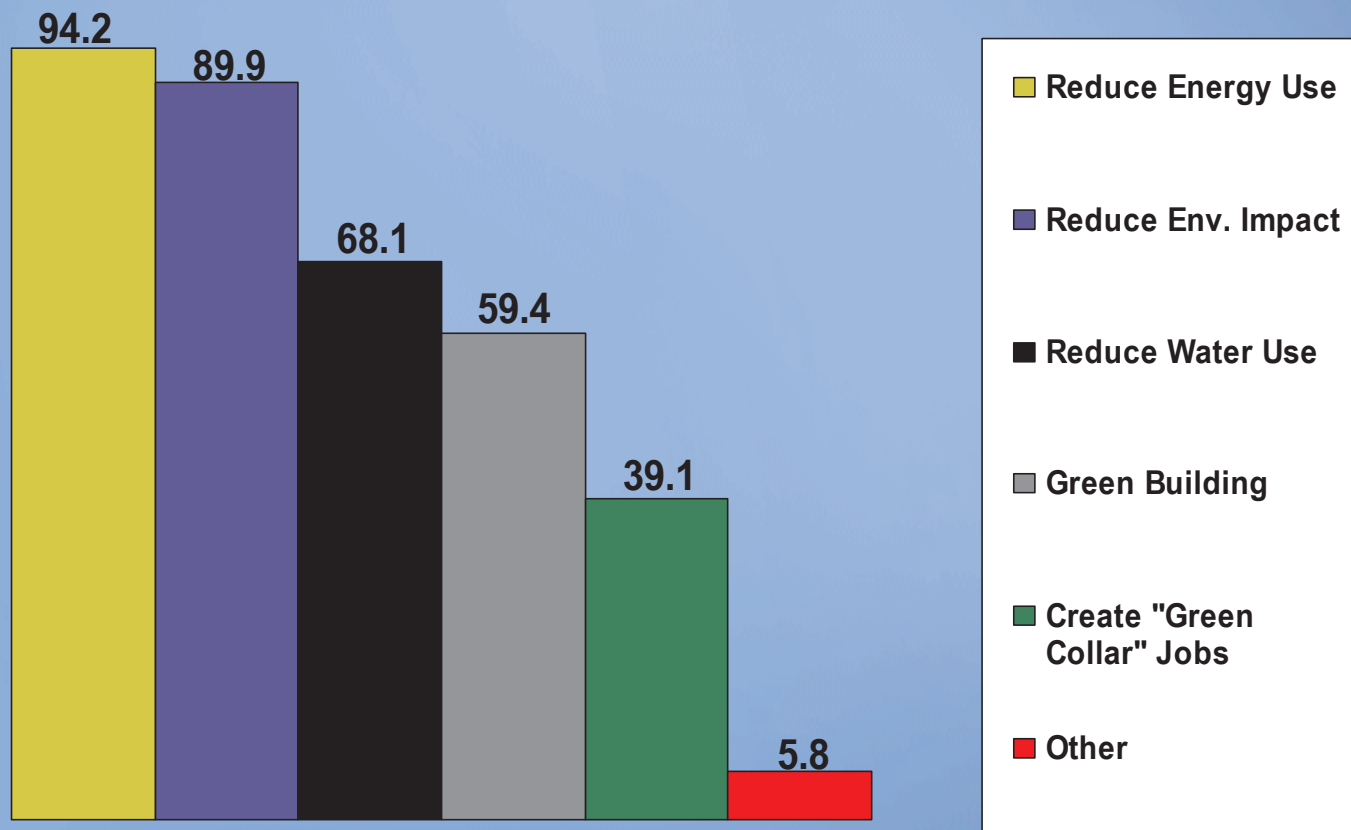
Employment

- Respondents employ or contract “green collar” businesses and individuals in the following areas:



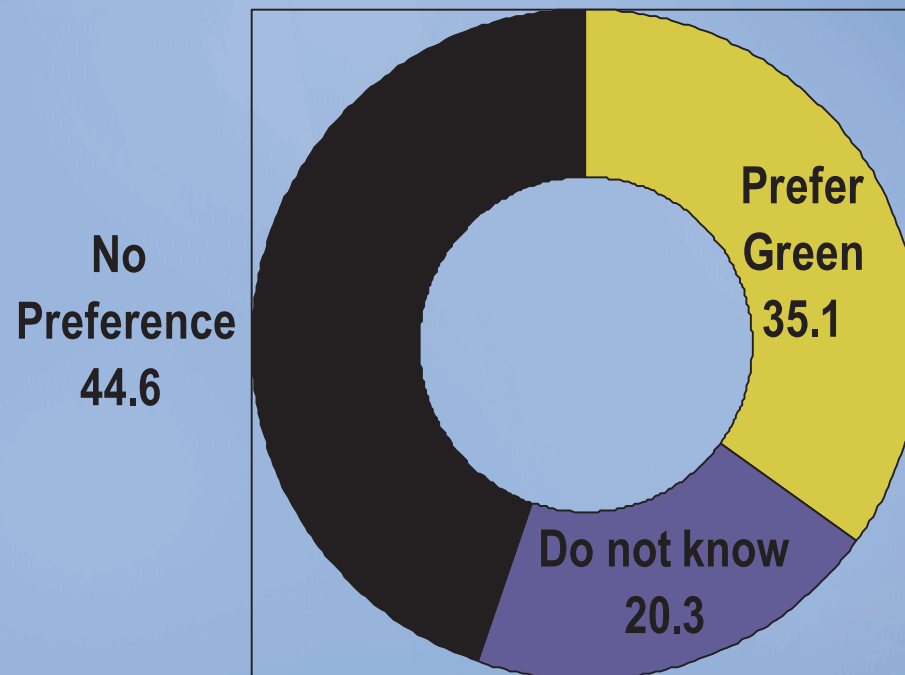
Financial Incentives for Action

- Respondents would take the following steps if state financial incentives were available:



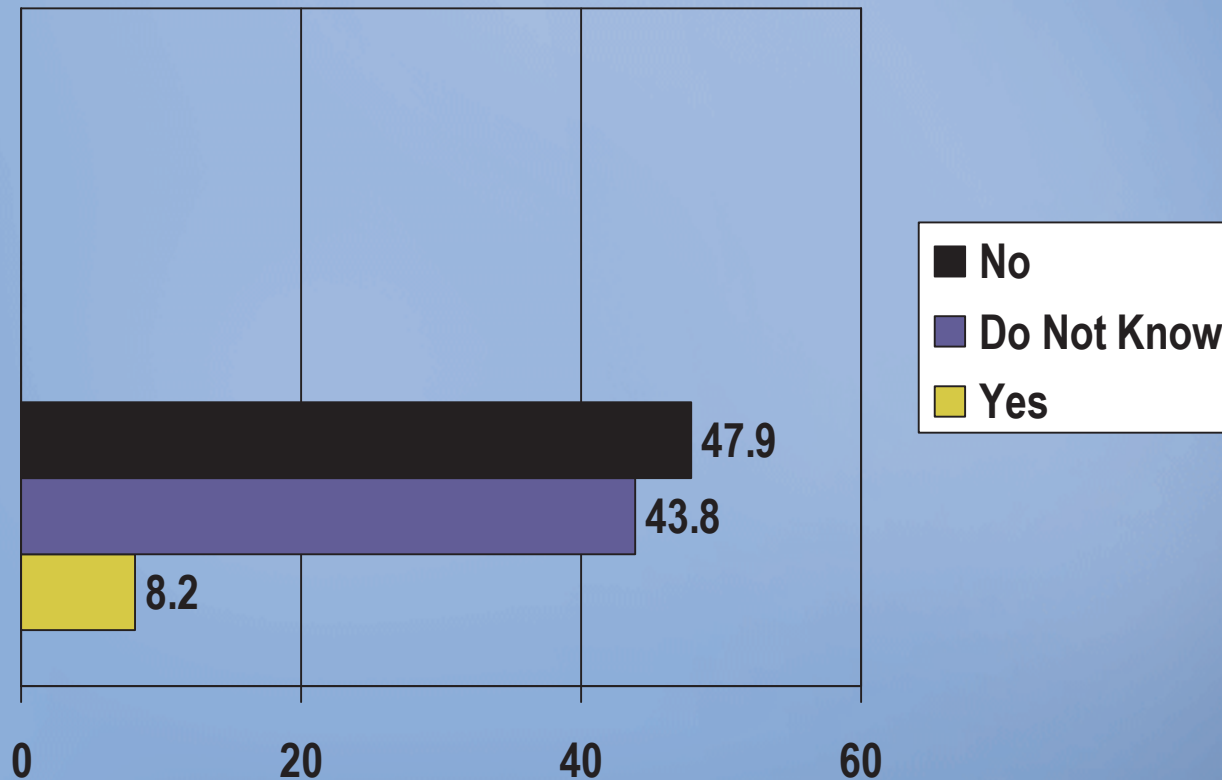
Green Vendors

- 35 percent of respondents show preference to green vendors.



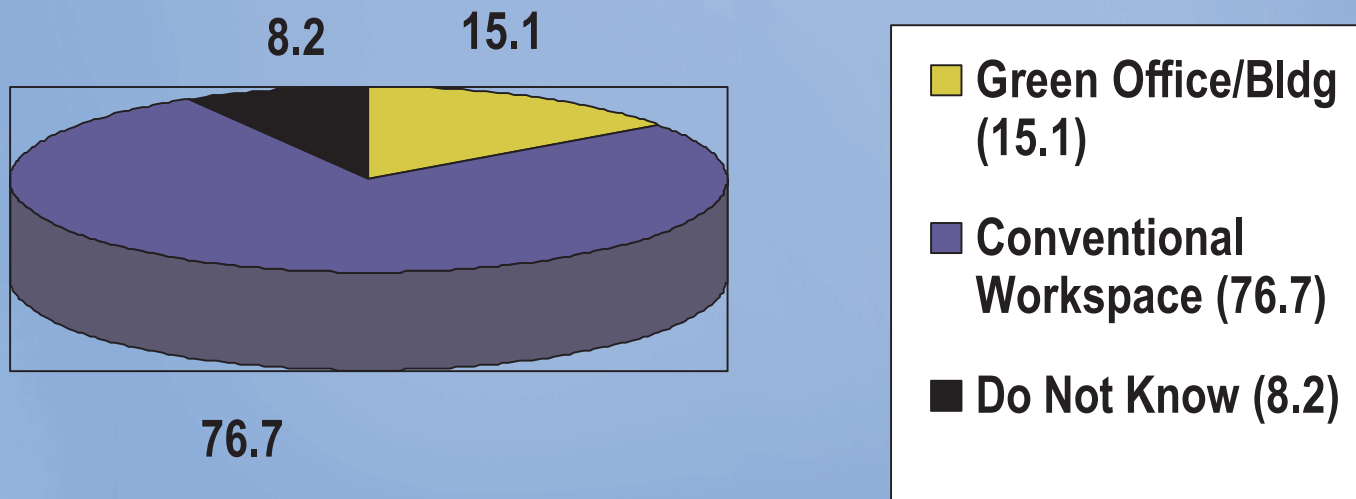
Green for Green

- Less than 10 percent of respondents would pay a premium price for green building space.



Green Buildings

- More than 75 percent of respondents do not work in green buildings or office space.



Acknowledgement

This survey and the summary of results was developed by Bruce S. Katcher and Meredith DuBarry Huston, attorneys at Manko, Gold, Katcher & Fox, LLP.

Questions related to this survey may be directed to bkatcher@mgkflaw.com; (484) 430-2320 or mhuston@mgkflaw.com; (484) 430-2347.

www.mgkflaw.com

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