



**FOR IMMEDIATE RELEASE**

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**JOHN KIRK OF MANKO, GOLD, KATCHER & FOX, LLP TO SPEAK ON  
SUSTAINABILITY IN THE WORKPLACE ASSOCIATION OF LEGAL  
ADMINISTRATORS' ONLINE SEMINAR, APRIL 23**

Philadelphia, PA (April 10, 2008) – John Kirk, CLM, Director of Administration at Manko, Gold, Katcher & Fox, LLP, an environmental, energy and land use law firm in Bala Cynwyd, Pa., will speak on “Green Law Firms: Building a Sustainable Future” during the Association of Legal Administrators’ (ALA) Webinar on Wednesday, April 23. This online seminar will take place from 2-4 p.m. EST and is interactive, web enhanced and offers unlimited admission.

“Green Law Firms: Building a Sustainable Future” will address the benefits of “green” building in terms of energy cost savings, healthier environments for employees and sustaining the environment globally. Kirk and other speakers will talk about how to implement change and enhance the bottom line. Topics covered will include the ABA-EPA Law Office Climate Challenge Program, U.S. Green Building Council’s LEED Rating System and strategies that will help enhance worker productivity, reduce absenteeism and lower energy costs. Case studies will also be presented.

Kirk has been a member of ALA since 1987, and joined the Philadelphia ALA Chapter in 1994, after re-locating from a law firm in Massachusetts. He has served as an ALA At-Large Director, Annual Educational Conference committee member, Chair of the 1994 Annual Educational Conference, and past Chair of the CLMsm (Certified Legal Manager) Certification Committee. He currently serves on ALA’s Vendor Relations Committee, is a Fellow in the College of Law Practice Management, and is a Trustee of the Philadelphia Bar Foundation.

The ALA Webinar, “Green Law Firms: Building a Sustainable Future,” will take place on Wednesday, April 23 from 2-4 p.m. EST. Registration is \$169 for ALA members and \$179 for non-members, with additional late registration fees. Continuing education credits are available. For registration and information call 800-651-7916 or visit [www.alanet.org/education/teleseminars](http://www.alanet.org/education/teleseminars).

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*MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic Region and on a national basis. MGKF’s offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania and 535 Route 38, Suite 145A, Cherry Hill, New Jersey. For additional information, visit [www.mgkflaw.com](http://www.mgkflaw.com) or call 484-430-5700 or 856-317-1299.*