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CONTACT: SFPR – 215.627.0801  
Sharla Feldscher, ext. 101  
[Sharla@sf-pr.com](mailto:Sharla@sf-pr.com)

## **Julie G. Hayes, Marketing Manager for Manko, Gold, Katcher & Fox, LLP, Spoke at Harriton High School Career Symposium**

Philadelphia, PA (May 15, 2013) –Julie G. Hayes, Marketing Manager for Manko, Gold, Katcher & Fox, LLP (MGKF), participated in the 15<sup>th</sup> Annual Career Symposium at Harriton High School in Rosemont, Pa. on Wednesday, May 15, 2013 from 7:30-10:30 a.m. Hayes joined other panelists to discuss careers in marketing. The goal of the program was to give students the opportunity to learn more about the work world--gaining an inside perspective on a typical day, learning how the presenters' work may impact their world, understanding the career path, and hearing about the gratifying and challenging parts of their jobs.

“Although my own children are still at the elementary school level, I wanted to participate in this program. I think it’s so important to hear about different opportunities that exist in today’s workforce,” explained Hayes. “Being able to market *yourself* and *your skills* and not being afraid to learn or try new things is so important in this competitive job market.”

Hayes joined MGKF in the fall of 2008 on a part-time basis. In her role as marketing manager, she coordinates all marketing activities including special events, client breakfasts and other programming. She manages article and advertising placement as well as speaking engagements and press releases. She oversees the firm’s participation in community events and its Sustainability Directors’ Roundtable series.

Taking her own advice to heart, Hayes keeps her professional career diverse. On her off days from the firm, she manages her own fashion business with JOCKEY Person to Person and is also a group fitness instructor for Platoon Fitness.

Before joining MGKF, Hayes served as the Director of Grants and Special Projects for the American Academy of Orthotists and Prosthetists in Washington, DC. She was instrumental in advancing O&P education, research and awareness. She is the former Executive Director of the Orthotic & Prosthetic Athlete Assistance Fund and directed the O&P profession's sponsorship of the 1996 Atlanta Paralympic Games.

Hayes is a graduate of the College of William and Mary. She studied business with a concentration in marketing and was a member of the cross-country team.

*MGKF concentrates its practice in environmental, energy, and land use law and litigation. It represents clients ranging from Fortune 100 corporations to small, privately held enterprises, both in the Mid-Atlantic region and on a national basis. MGKF is honored to be the top-rated law firm, since 2011, in the Top Workplaces surveys by the Philadelphia Inquirer, Daily News and Philly.com. Offices are located at 401 City Avenue, Suite 500, Bala Cynwyd, Pennsylvania; 535 Route 38, Suite 145A, Cherry Hill, New Jersey; and now at 25 West Third Street, Suite 303, Williamsport, Pennsylvania. For additional information, visit [www.mgkflaw.com](http://www.mgkflaw.com) or call 484-430-5700, 856-317-1299, or 570-567-7325.*

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